

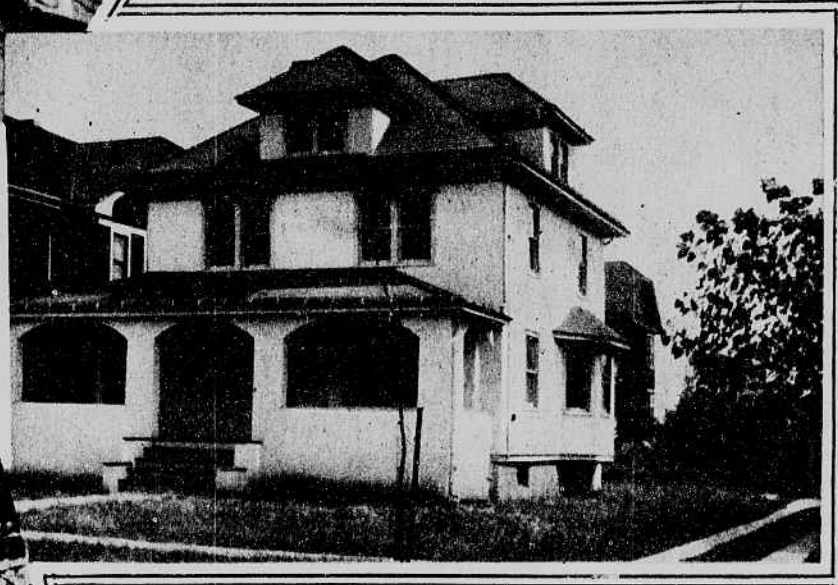
Own Your Own Home

and be free of the uncertainty and worry that go with dependence on renting. Own your own home in Bogota.



Growth—

Served by three transportation lines, and favored by a naturally beautiful location, Bogota has enjoyed a remarkable growth—over 100% in a few years.



Beauty of Design

is a characteristic of Bogota homes, and beauty of setting is characteristic of the Bogota location. The uneven contour of the land affords many opportunities for artistic and rustic environment.



Bogota

is a relatively new community—there are few really old timers. There is a spirit of progressiveness there which you will like.

Bogota Lies on a Ridge
at an average elevation of 400 feet above sea level. It is dry and healthful the year round, a fine place for the kiddies to grow up.



As the Crow Flies

Bogota is just two and one-half miles due west of 129th St., New York. The R. R. fare is only nine cents per trip.



There Is No Crowding

in Bogota. Two lots at least are required for each house. Fresh air and sunshine are not at a premium in this healthful spot.

Bogota

NEW

George B. Hitchcock, Inc., Offers
Absolute Auction Sale
Fully Improved—Stable

*Sale on Property Ridge through
Two Sessions Daily*

Since 1915 over 500 houses have been built and sold on the Bogota Ridge through the office of George B. Hitchcock, Inc. Not one of these many purchasers but what have been able to resell if they desired, in the past, as well as the present. We have never oversold the market, but were satisfied then and now with a reasonable profit. Every service of a well equipped office is always at the command of our buyers.

We have considered the community as a whole in the building of the individual home, in planning and building streets and sewer systems, in providing shopping centers and in many other ways. We refer you to Bogota's Mayors since 1910, William M. Smith, Herman Braumuller and Robert Purdy—all residents of the town. Also to the First National Bank of Edgewater, Edgewater, N. J.; Bogota National Bank, Bogota, N. J., and Hackensack National Bank, Hackensack, N. J.

The value of Bogota real estate is proven by its re-sale value and by the building activity which is constant. (Builders are among the first to recognize values.) These values are due in part to the many thousands of dollars invested in the grading of streets, the laying of sewers, trunk lines and laterals, concrete curb and gutter work, extension of gas and water mains and electric lines, fine schools and churches.

The scenic beauty of Bogota, its various transportation lines, its fire companies with automobile apparatus are real assets. Whether you pay \$15 or \$1,500 a month rent you are at the mercy of the landlord and in a position where legislation cannot help you to any appreciable extent—except through charity, which none of us want.

If you ever intend to attain any measure of independence your first step should be a home. You owe it to yourself and to your family. You would enjoy a grass plot and a few rose bushes and a little garden and a place to keep your car. The average man can get more out of life in Bogota (35 minutes from New York) than the rich man in the city, not only the man of the house, but the whole family.

Do you know in the city who you vote for (I mean, personally)—don't both sides always give you the same story? In Bogota you know your Mayor and your Councilmen personally, also your Senator and Congressman. You can intelligently exercise your right to participate in your Government.

Starting Tuesday, May 11th, the last 500 lots on Bogota Ridge will be offered at absolute auction. When these 500 lots are sold it takes up practically all the property on Bogota not built upon. It will be impossible to duplicate these advantages, because the three lines of transportation that serve Bogota split at this point, and it would take years to develop another community of equal merit—and hundreds of thousands of dollars.

Come out to the sale, look over the ground, ask questions and buy if in your judgment it helps solve your problem. Be fair to yourself. Deed delivered on payment of one-third cash, balance on two-year mortgage. Title policy issued by the Guarantee Mortgage and Title Insurance Co., the largest title company in New Jersey with each deed. New York Building Loan Associations have invested over a million dollars in Bogota and immediate vicinity and stand ready to help you finance your home.

Geo. B. Hitchcock
Bogota, New Jersey

TO REACH
West Shore Railroad—30 trains daily
N. Y. S. & W.—30 trains daily—from Erie
130th St. Ferry from New York, trolley

